

**-PRESS RELEASE-**

**BELL BUCKLE CHAMBER OF COMMERCE**

**WHAT: 22nd Annual RC-MoonPie Festival™ &  
21<sup>st</sup> Annual RC-MoonPie 10 Mile Run**

**WHEN: June 18, 2016 Saturday 7:00 am until 5:00 pm**

**WHERE: Historic Bell Buckle, Tennessee**

**WHO: Bell Buckle Chamber of Commerce**

The wackiness that only Bell Buckle can perfect is back! There's not a better day during the year than the day of the Bell Buckle Chamber of Commerce's annual RC-MoonPie Festival held the 3<sup>rd</sup> Saturday in June for 22 years! We are very excited to announce that the April 2016 USA Today's food and wine guide chose the Bell Buckle RC-MoonPie Festival as one of the sweetest festivals in the nation. And there are so many HUGE wow factors this year with the current World Champion Duck Caller Johnny "Boo" Mahfouz set to be crowned King, and reigning Mrs. Tennessee Plus America and local Bell Buckle resident Misti Appleby will receive yet another crown as Queen of this year's festival. And quite possibly the BEST part of all, perennial festival favorite Carla Webb will be returning to the stage with her quirky, one of a kind, tongue in cheek humor that makes the entire day irresistible!

The certified RC-MoonPie 10 Mile Run starts the day with a challenging course but worth it for its spectacular sunrise and scenery. Over 1,000 runners get going early to earn bragging rights and also to be first in line for what has been called one of the very best race day breakfasts! Register online at [www.bellbucklechamber.com](http://www.bellbucklechamber.com) or [www.active.com](http://www.active.com). All preregistered runners receive a tech race shirt as well as breakfast, shower facilities, and awards are given in each age group (age groupings can be found on the chamber website).

After the 10 Mile Run, the irresponsible fun of the RC-MoonPie Festival begins in earnest! Bell Buckle First Lady Carla Webb, formerly of Synchronized Wading fame, brings her new show of Davis & Dayle to the stage. Davis & Dayle will be one of your "forever memories" with the Dynamic Duo spinning satire, parody, and songs on a turntable of timeless and trendy entertainment. Their music, comedy and theatrics will plaster a smile that is sure to last as long as your RC & MoonPie high!

America loves a good parade and Bell Buckle delivers one of the best. Be sure to get a good spot to watch the parade pass by and maybe even catch a flying

MoonPie! This year's coronation of the RC-MoonPie King will have some twists and turns with the reigning World Champion Duck Caller coming in all the way from Stuttgart, Arkansas to be crowned. Johnny "Boo" Mahfouz is the only person in the world to win the Grand Slam of Duck Calling winning the World Championship title in 1988, the coveted Champion of Champions crown in 1990, and the Senior World Championship titles in both 2014 and 2015.

Ever try to drink an RC and eat a MoonPie while hoola-hooping? Try your hand at it during the ever popular RC-MoonPie games. Kids of all ages participate in all manner of games and maybe even balance a can of RC on their heads at the same time. Expect a few duck calls to possibly make their way into this year's games.....

There's so much for everyone to enjoy with a large selection of arts and crafts booths, music, cloggers, contests, and gobs of good Southern food fare! The grand finale of the day is the cutting and serving of the World's Largest MoonPie – where Bell Buckle says "Let them eat PIE!"

This old fashioned celebration of the South's first fast food is truly a bucket list experience with the down home atmosphere and entertaining quirkiness that shines most brightly in Bell Buckle, Tennessee! So come join us on Saturday, June 18th for this one-of-a-kind celebration for three uniquely Southern treasures: RC Colas, MoonPies and Historic Bell Buckle, Tennessee.

## **2016 RCMP Schedule**

- 7:00 AM** 21<sup>st</sup> Annual Bell Buckle Chamber 10 Mile Run
- 9:00 AM** Craft Fair/ Food Court (Open All Day)
- 9:15 AM** MIDSTATE CLOGGERS
- 10:00 AM** Bell Buckle Chamber 10 Mile Run Awards
- 10:45 AM** Davis & Dayle on Stage Entertainment
- 11:30 AM** RC and MoonPie PARADE
- 12:00 PM** RC & MoonPie KING Coronation
- 12:15 PM** Davis & Dayle Show
- 1:00 PM** Prizes for: farthest travelled, youngest attendee present & oldest attendee present
- 1:15-2:45 PM** *RETROFITS*, Classic Rock Band
- 2:45 PM** RC & MoonPie Games
- 3:45 PM** Knights of the MoonPie Round
- 4:00 PM** WORLD'S LARGEST MOONPIE

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Images available for press use: [www.BellBuckleChamber.com](http://www.BellBuckleChamber.com)

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