

## PRESS RELEASE

What: 28<sup>th</sup> Annual RC-Moon Pie Festival™  
When: June 17, 2023 Saturday 7:00 am until 5:00 pm  
Where: Bell Buckle, Tennessee  
Who: Bell Buckle Chamber of Commerce

The Wackiness is back! And it's going viral in Bell Buckle on Saturday, June 17<sup>th</sup> where you will find your thrill on Bell Buckle's rolling hills during the perennial crowd favorite Bell Buckle RC-MoonPie Festival and 10 Mile & 5K Run! This award winning festival comes to life and explodes with fun after fun things all day long.

Everyone will be over the moon with this year's event. There will be a brand spanking new flavor for the World's Largest MoonPie that has never ever never been made before! Oh yeah, only once in a blue moon does this happen so get ready and get set then GO to Bell Buckle! It's the one and only place you'll find out the secret flavor and get a piece of the pie, because it's served to all that attend. In Bell Buckle, we say "Let them eat Pie" because we've got ice cold RC's too and what in the world is better than an ice cold RC and a MoonPie?! Nothing!

Every day is a great day in Bell Buckle, but there's something about the Bell Buckle RC-MoonPie Festival that just makes Bell Buckle exude more Bell Buckle than usual! The day starts with the Sweetest Race you will EVER run! Both the 10 Mile and 5K courses are certified and set among beautiful natural landscapes. This race has become race legend for both new and returning runners as it has all the elements: t-shirts for all pre-registered runners, finisher medals, awards in all age categories, and a tasty breakfast! Registration and all other information pertaining to the race can be found at <https://bellbucklerc-moonpie10mileand5krun.com/>.

The ever popular Synchronized (sort of) Waders are back!!! This year's tongue-in-cheek entertainment is "The Blue Moon of Bell Buckle: Keep on Pie'n". Then on to the Bell Buckle Royal Coronation of Her Royal Highness, Thistle Farms Founder Becca Stevens and His Royal Highness, Grammy Winner and Hall of Fame Songwriter, Marcus Hummon! Then sing along and dance till your feet hurt with Thomas Heath who has been captivating audiences blending the best of Soul, Rock-n-Roll, and country riffs.

Nobody does wacky like Bell Buckle does wacky and the wackiness gets going strong as the Festival gets ramped up with live music and entertainment, cloggers, a parade right down Main Street, an exclusively wacky MoonPie Show, the Coronation of this year's King and Queen, MoonPie games featuring a MoonPie toss or hula hoop contest while eating a MoonPie and drinking an RC and others, and of course the crème de la crème du jour – serving of the World's Largest MoonPie! And yes, you can get your photo taken with that mammoth beast right before it's cut and served

(got to hurry though or that summer heat will melt that icing like the wicked witch of the west!)

So come visit us any time but make sure to visit on Saturday, June 17<sup>th</sup> for the RC-MoonPie Festival. We would be so blue without you! All of you!

A day of fun for young and old alike celebrating THREE southern traditions: RC Colas, Moon Pies AND Bell Buckle, Tennessee where we are:

*Close To Home But A World Away.*

### **2023 RCMP Schedule**

7:00am	Annual Bell Buckle Chamber 10 Mile & 5K Run
8:30-9:00am	Bell Buckle Chamber 5K run Awards
9:00am	Craft Fair/ Food Court <a href="#">(Open All Day)</a>
9:00-10:00am	Midstate Cloggers
10:00-10:30am	Bell Buckle Chamber 10 Mile Run Awards
10:30-11:15am	Midstate Cloggers
11:15am	RC Cola and MoonPie PARADE
12:00pm Buckle	The Bell Buckle Players Present: Blue Moon of Bell Keep on Pie'n CORONATION of RC Cola King Marcus Hummon and MoonPie Queen Becca Stevens
12:45-1:30pm	Musical Entertainment Featuring Singer- Songwriter Thomas Heath
1:30-2:00pm	RC Cola & MoonPie Games Prizes for: farthest travelled, youngest attendee present & oldest attendee present
2:00-2:45pm	Musical Entertainment by Singer-Songwriter Thomas Heath & Photo/Autograph Opportunities

2:45-4:00pm RC Cola & MoonPie Games

4:00 PM WORLD'S LARGEST MOONPIE Served!

Bell Buckle Chamber of Commerce  
Images available for press use: [www.BellBuckleChamber.com](http://www.BellBuckleChamber.com)  
Email: [info@BellBuckleChamber.com](mailto:info@BellBuckleChamber.com)